

WHAT IS CLAIMED IS:

1. A kit for caring for a fabric article comprising:
 - a laundry detergent composition provided in a laundry detergent composition container; and
 - a fabric treatment composition provided in a fabric treatment composition container, the fabric treatment composition being selected from the group consisting of a bleaching composition, a color fixative composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof, wherein the laundry detergent composition and the fabric treatment composition comprise a coordinated element selected from the group consisting of a brand name, a characteristic ingredient, container graphics, containers, dosages per container, a dye, a perfume, a trade dress, a set of usage instructions, and a combination thereof.
2. The kit of Claim 1, further comprising a fabric conditioning composition provided in a fabric conditioning composition container.
3. The kit of Claim 1, wherein the fabric treatment composition is a first fabric treatment composition, and further comprising a second fabric treatment composition.
4. The kit of Claim 1, wherein the coordinated element comprises containers and the dosages per container.
5. The kit of Claim 1, wherein the coordinated element comprises a set of usage instructions.

6. The kit of Claim 2, wherein the laundry detergent composition container, the fabric conditioning composition container, and the fabric treatment composition container each comprise a set of usage instructions.
7. The kit of Claim 1, wherein the set of usage instructions are on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, and a combination thereof.
8. The kit of Claim 1, wherein the set of usage instructions comprise a set of personalized instructions.
9. A kit for caring for a fabric article comprising:
 - A. a fabric conditioning composition provided in a fabric conditioning composition container; and
 - B. a fabric treatment composition provided in a fabric treatment composition container, the fabric treatment composition being selected from the group consisting of a bleaching composition, a color fixative composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof,
wherein the fabric conditioning composition and the fabric treatment composition comprise a coordinated element selected from the group consisting of a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, a set of usage instructions, and a combination thereof.
10. The kit of Claim 9, wherein the fabric treatment composition is a first fabric treatment composition, and further comprising a second fabric treatment composition.

11. The kit of Claim 9, wherein the coordinated element comprises containers and the dosages per container.
12. The kit of Claim 9, wherein the coordinated element comprises a set of usage instructions.
13. The kit of Claim 9, wherein the fabric conditioning composition container, and the fabric treatment composition container each comprise a set of usage instructions.
14. The kit of Claim 9, wherein the set of usage instructions are on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, and a combination thereof.
15. The kit of Claim 9, wherein the set of usage instructions comprise a set of personalized instructions.
16. A kit for caring for a fabric article comprising:
 - A. a first fabric treatment composition provided in a first fabric treatment composition container, the first fabric treatment composition being selected from the group consisting of a bleaching composition, a color fixative composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof; and
 - B. a second fabric treatment composition provided in a second fabric treatment composition container, the second fabric treatment composition being selected from the group consisting of a bleaching composition, a color fixative composition, a dryer sheet composition, a finishing composition, a pre-treating composition, and a combination thereof.

wherein the first fabric treatment composition is different from the second fabric treatment composition, and wherein the first fabric treatment composition and the second fabric treatment composition comprise a coordinated element selected from the group consisting of a brand name, a characteristic ingredient, container graphics, containers, the dosages per container, a dye, a perfume, a trade dress, a set of usage instructions, and a combination thereof.

17. The kit of Claim 16, wherein the coordinated element comprises containers and the dosages per container.
18. The kit of Claim 16, wherein the coordinated element comprises a set of usage instructions.
19. The kit of Claim 16, wherein the first and second fabric treatment composition containers each comprise a set of usage instructions.
20. The kit of Claim 16, wherein the set of usage instructions are on a location selected from the group consisting of a pamphlet, a computer screen, a printed ticket, a kiosk, a sign, a product container, an advertisement, a product display, an Internet website, and a combination thereof.
21. The kit of Claim 16, wherein the set of usage instructions comprise a set of personalized instructions.